

TOUCHSTONE THEATRE PRESENTS THE 2026 LAWYER SHOW

SPONSORSHIP



MAY 27- 30, 2026

Olympic Village Stage, BMO THEATRE CENTRE

CONTACT: LIBBY WILLOUGHBY, MANAGING PRODUCER

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THE LAWYER SHOW

LAWYERS TAKING THE STAGE IN SUPPORT OF THE ARTS

The Lawyer Show is Touchstone Theatre's most anticipated fundraising event and an uplifting tradition in Vancouver's arts community. Each year, lawyers step beyond the courtroom and onto the stage, bringing their **creativity, leadership, and heart** to raise **vital support for the arts**.

Guided by professional directors and designers, participants embark on a dynamic 3-month creative journey that culminates in five performances at the BMO Theatre Centre before more than **1,000 audience members** from **the legal community, industry partners, and beyond**.

Complementing the performances is an online silent auction, powered by the generous support of over **60 local businesses** and the lawyers themselves. From getaways and fine-dining experiences to original artworks, each item helps raise vital funds for Touchstone Theatre's ongoing work with emerging and established artists.



“My day job is very interesting and rewarding, to be sure, but the theatre strikes an entirely different emotional chord for me. It's a lot of work and always challenging, but always well worth it in the end in terms of how much bloody fun it is.

-Participant

ABOUT TOUCHSTONE THEATRE

CHAMPIONING VITAL VOICES, INNOVATIVE WORK, AND EXCITING POSSIBILITIES FOR CANADIAN THEATRE

For over 50 years, Touchstone Theatre has been a cornerstone of **theatrical innovation and excellence** on the West Coast. With a mandate to support creators from across Canada/Turtle Island, Touchstone has launched, developed, and showcased work by some of the country's most compelling playwrights and theatre artists - earning more than 75 local and national awards along the way.

Today, Touchstone remains a driving force in Vancouver's cultural landscape, fostering creativity, mentorship, and artistic growth. Proceeds from this year's Lawyer Show will directly support Touchstone's 2025/26 season and sustain programs that invest in the next generation of theatre creators. These include **Flying Start**—an incubator advancing new work by emerging and underrepresented voices—and the **Early-Career Playwrights Cohort**, which offers mentorship, training, and script development opportunities.

Touchstone's initiatives build capacity within Vancouver's arts sector, amplify diverse voices, and ensure that compelling new Canadian stories continue to inspire audiences for decades to come.



Women of the Fur Trade by Frances Koncan
Pictured: Kelsey Wavey, Cheri Maracle, Columpa Bobb



Behind the Moon by Anosh Irani.
Pictured Clockwise: Zahf Paroo, Praneet Akila, Dhirendra



Yaga by Kat Sandler. Pictured: Colleen Wheeler



Jordyn Wood
Flying Start Playwright



Early-Career Playwrights Cohort 2025



LOIS
ANDERSON
Artistic Director



LIBBY
WILLOUGHBY
Managing Producer

TOUCHSTONE STAFF

Lois Anderson | **Artistic Director**
Libby Willoughby | **Managing Producer**
Daniela Atencio | **Artistic Associate**
Kat Krampol | **Communications Manager**
Jessie Li | **Bookkeeper**

BOARD OF DIRECTORS

Linda Sum | **President**
Leslie Stark | **Vice President**
Members at Large |
Elaine McHarg, Elan Hannah,
Roselle Wu, Vince Kanasoot,
Jonathan Ryder

To **LEARN MORE** about
our programming visit
touchstonetheatre.com

THE 2026 LAWYER SHOW PRODUCTION



9 to 5 THE MUSICAL

MAY 27 - 30, 2026 | BMO THEATRE CENTRE

Music and lyrics by **Dolly Parton**

Book by **Patricia Resnick**

Directed by **Lois Anderson**

Music Direction by **Marguerite Witvoet**

Based on the Twentieth Century Fox film

9 to 5 The Musical, with music and lyrics by Dolly Parton and book by Patricia Resnick, is based on the iconic 1980 film. Set in the late 1970s, this laugh-out-loud tale of friendship and revenge in the Rolodex era is outrageous, thought-provoking and even a little romantic.

When three overworked and underappreciated coworkers reach their breaking point, they hatch a wild plan to turn the tables on their sexist, egotistical, lying, hypocritical bigot of a boss. In a twist of comic genius, Violet, Judy, and Doralee live out their ultimate fantasy—kicking the boss to the curb and transforming their workplace into the dream office they've always deserved. Hey, a girl can scheme, can't she?

EVENT SCHEDULE

MAY
27

Opening Night - 7:30PM

Enjoy a **supercharged evening** as The Lawyer Show cast hits the stage with the opening performance of *9 to 5 THE MUSICAL*!

MAY
28

Theme Night Thursday - 7:30PM

Treats await audience-goers during the intermission break.

MAY
29

Martini Night - 7:30PM

A Lawyer Show tradition, Martini Night boasts a featured cocktail sure to delight!

MAY
30

Special Matinee - 2:00PM

A **special family-friendly** afternoon performance.

MAY
30

Closing Night - 7:30PM

Excitement rides high at this **celebratory closing** performance.

CREATIVE TEAM



LOIS
ANDERSON
Director



MARGUERITE
WITVOET
Musical Director



KIERA
NEUFELD-HEINRICH
Choreographer



REBEKAH
JOHNSON
Lighting Designer



JULIE
WHITE
Costume Designer



KARILEE
HAGERMAN
Makeup Designer



LOIS ANDERSON
LIBBY WILLOUGHBY
Set Coordinators

SPONSOR THE LAWYER SHOW

BECOME AN ADVOCATE & LEADER IN CULTURE

Sponsorship of *The Lawyer Show* is a powerful way to demonstrate your organization's commitment to **creativity, collaboration, and community investment**. It's a chance to stand with peers in the legal profession as advocates for art and the cultural vitality that defines Vancouver.

Consider this: in 2025, The Lawyer Show netted **\$71,879** in essential support for Touchstone Theatre – over **one-third** of our 25/26 producing budget. This support enabled us to bring the nationally touring production of *Women of the Fur Trade* by Anishinaabe/Slovene playwright Frances Končan to West Coast audiences.

The presentation had a profound impact. It amplified underrepresented voices and connected local audiences to urgent national conversations. It fostered artistic collaboration between partners across the country including the National Arts Centre Western Canada Theatre, and UBC. It welcomed new audiences into the theatre and advanced cultural exchange. And finally, it demonstrates how community support like the Lawyer Show fundraiser exists as **a meaningful act of cultural investment**.

The *Lawyer Show* directly sustains vital cultural work and is proof that when this ensemble takes to the stage, they do more than perform: they inspire, uplift our community, and help the arts in Vancouver flourish.



Sponsorship Packages

\$10,000

MARQUEE SPONSORSHIP

The highest level of sponsorship, offering premier recognition and benefits including **top-tier logo placement, 15 VIP tickets, a private pre-show reception for staff and clients**, and an exclusive **Powerful Performance workshop** that equips participants with the actor's tools for persuasive communication.

VISIBILITY

- **MAXIMUM EXPOSURE:** Title billing on all marketing including Lawyer Show webpage, posters, rack cards and program.
- **FULL PAGE AD** in 1000 Lawyer Show programs. (\$2000 value)
- **High-visibility lobby signage** during ALL performances.
- **Bonus Exposure:** Your logo will also appear on Touchstone Theatre's 2025/26 Season Postcard (2,000+ distributed).

DIGITAL EXPOSURE

- **Exclusive firm spotlight and thank-you feature** in an e-blast to over 2,000 members of the legal community.
- **Recognition in the official Lawyer Show press release.**
- **LinkedIn feature and social media thank-you** post from Touchstone Theatre.

HOSPITALITY

- **15 VIP tickets**, each includes a drink ticket.
- Reserved **premium seating** for firm/organization guests.
- **Private pre-show reception** for sponsor guests.

TRAINING

- **Powerful Performance Full Day Workshop**, max 15 participants (value \$3000)

Master the art of persuasive communication. This workshop adapts proven acting techniques to help professionals speak with confidence, clarity, and impact. Through hands-on exercises and personalized feedback, participants strengthen skills essential for courtroom appearances, presentations, and client interactions. (see page 12 for full description)

Sponsorship Packages

\$5,000

BIG NIGHT OUT SPONSOR

Elevate your brand by sponsoring a featured performance and engaging directly with a captivated audience. Enjoy premium benefits including **special pre-show recognition**, **prominent logo placement**, **a half-page program ad**, and **six VIP tickets** – each with a complimentary drink.

VISIBILITY

- Special preshow thank-you to your firm on sponsored night
- **1/2 page colour ad** in 1000 Lawyer Show programs & e-Program. (\$1000 value)
- Logo recognition on all print marketing including posters, rackcards, and programs.
- **LOGO, full-colour**, on the program Sponsor Page
- Lobby signage during ALL Lawyer Show performances

DIGITAL EXPOSURE

- Logo recognition on The Lawyer Show webpage.
- **Exclusive firm spotlight and thank-you feature** in an e-blast to over 2,000 members of the legal community.
- **Recognition in the official Lawyer Show press release.**
- **LinkedIn feature and social media thank-you** post from Touchstone Theatre.

HOSPITALITY

- **Enjoy 6 VIP tickets** for your sponsored night, **with a complimentary drink for each guest.**
- Reserved **premium seating** for firm/organization guests.

TRAINING

- **Powerful Performance Lunch & Learn**, max 30 participants

Master the art of persuasive communication. This lunch and learn is an engaging introduction to Touchstone Theatre's full day Powerful Performance workshop. (see page 12 for full description)

Sponsorship Packages

SUPERSTAR SPONSOR | \$2500

Showcase support for a company member & enjoy these advertising and entertainment benefits:

VISIBILITY

- Logo recognition on Lawyer Show print marketing (posters, rackcards, program).
- **1/4 colour ad** in Lawyer Show program & e-Program (\$500 value).
- A **SUPERSTAR badge** next to your sponsored performer's program image.
- Lobby signage during ALL Lawyer Show performances.

DIGITAL EXPOSURE

- Logo recognition on The Lawyer Show webpage.
- **SPOTLIGHT ARTICLE** about your Lawyer/Actor in one of 5 e-blasts sent to 2,000+ members and associates of the legal community.
- **30 - 1 min video profile** of your cast member speaking about your firm/business on LinkedIn & Instagram.

HOSPITALITY

- **4 Tickets - for any night of the run**

STANDING OVATION | \$1500

Showcase your support of the ensemble & enjoy these advertising and entertainment benefits:

VISIBILITY & DIGITAL EXPOSURE

- Logo recognition on all print marketing including poster, rackcard, and program.
- **1/4 colour ad** in the Lawyer Show program & e-Program (\$500 value).
- Logo recognition on Touchstone's The Lawyer Show webpage and 5-email blasts sent to 2,000+ members and associates of the legal community.
- **LinkedIn post with a 150 word** blurb on your firm
- Lobby signage during ALL Lawyer Show performances.

HOSPITALITY

- **2 Opening Night tickets**

RISING STAR SPONSOR | \$750

VISIBILITY

- Logo recognition on Lawyer Show print marketing (posters, rackcards, program).
- **1/8 colour ad** in Lawyer Show Program (\$250 Value).
- Logo recognition on Touchstone's The Lawyer Show webpage.
- Lobby signage during all Lawyer Show performances.

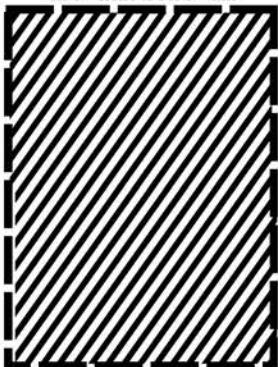
HOSPITALITY

- **2 Opening Night tickets**

PROGRAM AD SIZES & RATES

FULL PAGE AD

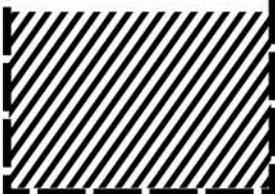
4.75" wide x 7.75" tall



\$2,000 +gst

1/2 PAGE AD

4.75" wide x 3.81" tall



\$1,000 +gst

1/4 PAGE AD

2.31" wide x 3.81" tall
OR
4.75" wide x 1.84" tall



\$500 +gst

1/8 PAGE AD

2.31" wide x 1.84" tall



\$250 + gst

AD SPECIFICATIONS

- Full colour/CMYK
- Formats accepted: PDF, TIFF or JPEG
- High resolution image file (300 dpi)
- No bleed/no crops



Kat Krampol
Communications Manager

DEADLINES

- Ad booking May 15, 2026
- ALL Ad materials due: May 19, 2026
- Payment due: Upon receipt of invoice

FOR MORE INFO & TO SEND DIGITAL FILES

Kat Krampol | Communications Manager

Ph: 604.709.9973

Empower the Arts & Donate to the Lawyer Show Silent Auction

2026 LAWYER SHOW SILENT AUCTION | **May 15 – 30**

Contribute a product or service to this high-profile event and showcase your brand to an influential and engaged audience. With over 1,000 show patrons from the legal community and beyond and more than 5,000 email subscribers, your organization gains incredible visibility and the chance to support a meaningful cause.

2024 STATS



Auction Page
Views 9800



Bids: 267



Funds raised:
\$ 15,372

BENEFITS

WEBSITE	Business name + link on <i>The Lawyer Show</i> webpage.
AUCTION PLATFORM	Description of your donated product/service, picture, and link on silent auction platform.
LOBBY AREA	Logo recognition in the BMO Theatre lobby signage.
SPOTLIGHT	Auction e-blast spotlight on donations valued \$600+
PROGRAM	Logo recognition in show program.

Contact
Silent Auction Manager:
Jenny Lee Craig
fundraising@touchstonetheatre.com

To Feature Your Item in the Auction, Please Include:

- 2-4 images of the item (for display on the auction site)
- Your business logo and website
- A short description of the item and its retail value
- Indicate whether the item is physical or digital
- For physical items, let us know the best way to arrange pickup or delivery

DEADLINE: Submit item info by **May 4, 2026**

TOUCHSTONE TRAINING

THE POWERFUL PERFORMANCE EFFECTIVE ADVOCACY SKILLS

For over a decade, Touchstone Training has empowered professionals across Canada to communicate with greater confidence, presence, and persuasion. As the country's leader in acting-based presentation training, we blend the art of performance with the science of communication. Our workshops, conferences, retreats, and private coaching sessions—led by top theatrical educators—equip lawyers and other professionals with the actor's tools to perform at their best.

POWERFUL PERFORMANCE | FULL DAY WORKSHOP

Acting is not just instinct or artifice – it's a disciplined craft that uses voice, body, and intention to move an audience. Lawyers and professionals face the same challenge: transforming facts and ideas into communication that connects and persuades. Through education, practical exercises and personalized feedback, this one-day workshop helps participants develop greater conviction in every setting—whether presenting, mediating, or advocating in court. **Some topics covered:**

The Power of the Voice |

Explore how vocal variety shapes impact. Strengthen clarity and projection through tongue-twisters and learn to engage all three vocal resonators for richness and presence.

Speech Patterns |

Understand how rhythm influences meaning. Experiment with direct or indirect phrasing, quick or sustained delivery, and bound or free expression to bring intention and nuance to your words.

Through-lines & Keywords |

Find the emotional and logical thread that carries your message. Using popular theatrical texts as inspiration, uncover how emphasis and phrasing can transform any text into a compelling performance

Also available: a **one-hour introductory workshop** covering the core concepts of **The Powerful Performance**.

“This course fills a void for training. It builds on existing advocacy courses while providing lawyers with a unique opportunity to acquire practical skills that they can use in different aspects of their advocacy.

THE LAWYER SHOW 2026 COMPANY | 9 TO 5 THE MUSICAL

CAST

Alison Colpitts | VIOLET
Clark Wilson LLP

Elan Hannah | DORALEE
Boughton Law

Naya Dhatt | JUDY
Forte Workplace Law

Roger Watts | FRANKLIN HART
Lindsay LLP

Linda Sum | ROZ KEITH
LSum Consulting

Liam Kearns | JOE
Kearns and Co. Law Group

Cobi Dayan | DWAYNE
Miller Thomson LLP

Jake Harrigan | JOSH
Farris LLP

Sarah Kalil | MARIA
HQ Legal / Goodlawyer

Craig McCue | DICK
Osler, Hoskin and Harcourt LLP

Kiara Gibbons | KATHY
Westcoast Wills & Estates

Rhona Lichtenwald | MARGARET
Hillcrest Bar Tutor

ENSEMBLE

Ada Ang
Norton Rose Fulbright LLP

Celia Taylor
Kitsilano Family Law Group

Christina Joynt
JFK Law LLP

Daphne Li
Miller Thomson LLP

Ferris Vasko
Tevlin Gleadle Curtis Employment Solutions

Ilana Teicher
The Law Society of BC

Itti Ma
Deloitte Legal Canada LLP

Jianna Faner
DLA Piper (Canada) LLP

Johanna Goosen
Workers' Compensation Board

Kyle Oliver
Kitsilano Family Law

Lauren Kim
Legal Aid BC

Lauren Lee
Alexander Holburn Beaudin + Lang LLP

Natalie Chan
British Columbia College of Nurses & Midwives

Nikolas Longstaff
Legal Aid BC

Sara Pon
Vancouver Coastal Health

ENSEMBLE

Sarah MacDonald
Meridian Law Group

Vanessa Locke
Farris LLP

Vince Kanasoot
Deloitte

Zephi Kramer

BAND

Alexei Paish | Percussion
Thorsteinssons LLP

Barb Choi | Keyboard 2
Jack Chow Insurance

Cappone D'Angelo | Guitars

Doran Chandler | Keyboard 3
Chandler Fogden Lyman Law Corp.

Katherine B. Lawrence | Reed 2
Jenkins Marzban Logan LLP

Lindsay Goldberg | Trumpet
Fulton & Company Law Corporation

Michael Bain | Electric Bass
HHBG Lawyers

Patrick Aldous | Drums
Nettwerk Music Group

Tiffany Syyong | Reed 1
Miller Thomson LLP

SPECIAL THANK YOU TO THE 2025 LAWYER SHOW SPONSORS!

BIG NIGHT OUT SPONSORS



Fulton.  MILLER THOMSON 

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Harper Grey LLP

 HHBG LAWYERS
Employment Justice

 CANADIAN
BAR ASSOCIATION
British Columbia Branch

libby@touchstonetheatre.com

Contact
**Managing
Producer:**
Libby
Willoughby
for any
questions.